

Taken from ASSOCIATIONS Edition 56

Brisbane welcomes Association Events Summit

Event professionals and organisers gathered at Brisbane Convention & Exhibition Centre on 5 September 2019 to spend an intensive day learning about successful association event development and network with their peers.


This year's Events Summit focused on trends in 2019 and the future of the association events industry.

The event began with Antonio Codinach, the Regional Business Director APAC at Professional Convention Management Association, joining delegates via livestream from Singapore to discuss the future of meetings and events. The session looked at an international case study on what PCMA and Marriott International have identified as 'macro-trends' within the sector, and how these trends impact the future of association events.

Other topics covered included a look at the new age of event technology and how to develop technical content, as well as an in-depth panel discussion on sponsorship management.

Delegates also learned case-building skills in a workshop session, facilitated by Joanne Jacobs from the Disruptors Handbook, who covered a step-by-step process of creating a successful pitch as an event manager.

The day concluded with attendees being treated to post-Summit networking drinks and canapés, which were served on an outdoor terrace overlooking South Bank in Brisbane.

A special thank you to our Venue Partner Brisbane Convention & Exhibition Centre and Supporting Partners Evise and Ozzacom+. 

“Great opportunity to hear from other like-minded peers on challenges and solutions.”

Ting Cheng-Haines, Events and Member Services Coordinator,
National Employment Services Association

“A terrific networking opportunity. I came away feeling I had found a great little support network and definitely learned a few things I can apply straight away.”

Cassandra McAllister, Manager Governance, National Events & Conferences,
Paramedics Australasia



Association representatives 'Meet the Politicians'

Associations Forum has again hosted Meet the Politicians at Australian Parliament House, where not-for-profit leaders had the opportunity to meet and learn from key politicians, media representatives and advocacy leaders.

This inaugural event, now in its third year, was celebrated by both delegates and politicians as being instrumental for association leaders in understanding politics, parliamentary processes and building relationships as an advocate.

Notable speakers included the Hon Michelle Landry MP, Hon Dr David Gillespie MP and Hon Ed Husic MP, who provided insights on best practice for approaching parliamentarians as a key element to successful advocacy.

A special thank you to Catherine McGrath for her valuable assistance with organising the event. Following this year's success, Meet the Politicians will be held again in 2020. 